**Retail reward document**

**MEMBER**

* **Number of Members**: 100 (1001 -1100)

**PRODUCT**

* **Number of** products: 100 (1-100)
* **Number of Stores**: 3

|  |
| --- |
| * **Number of Categories**: 10   Baked goods |
|  |
| Cleaning products |
| Condiments / Sauces |
| Dairy |
| Fresh fruits |
| Fresh vegetables |
| Frozen |
| Grocery |
| Snacks   * **Total Quantity of all products**: 418 * **Average Price of Product**: 3 |

Transactions details:

* **Transactions period:**

1-1-2021 to 31-12-2023

* **Number of Transactions in complete period:**

125435 transactions

* **Quantity purchased by member:**

9900551

* **Total Sale of Products:**

30073663 USD (30 million)

* **Number of transaction by category:**

|  |  |
| --- | --- |
| Condiments/ Sauces | 8793 |
| Grocery | 22373 |
| Fresh fruits | 10177 |
| Frozen | 13873 |
| Snacks | 12597 |
| Cleaning products | 8704 |
| Fresh vegetables | 15052 |
| Baked goods | 12586 |
| Dairy | 12498 |
| Beverages | 8782 |

Transactionheader

* **Number of transaction per Store:**

**Store 1:** 9209

**Store 2:** 9240

**Store 3:** 9118

* **TOP 3 member having highest transaction count:**

**1032:** 1451

**1048:** 1425

**1044:** 1416